



Job Title: National Marketing and Communications Manager – Full-time

Location: London

Too Good To Go is on the hunt for an enthusiastic self-starter ready to take on the challenge of scaling one of Europe's fastest-growing start-ups in the UK. As our new National Marketing and Communications Manager, you will be responsible for driving the online and offline growth of Too Good To Go in the UK through various channels; principally public relations and press, web content, social media and events.

You'll be based out of Too Good To Go's local London-based office but will work as part of an international marketing team based in Copenhagen, and you'll report directly to the CMO who's based in Denmark. As such, you should be flexible and willing to travel internationally from time to time.

Responsibilities:

- Working with the CMO, Country Manager and Head of Content to execute global marketing strategy on a national level
- Localising and coordinating the digital marketing strategy, using your own initiative to optimise engagement with our users via Facebook, Twitter, Instagram, MailChimp and more
- Take the lead on boosting brand visibility online and growing our presence across social media
- Drive awareness and adoption of Too Good To Go through high-quality relevant web-based content
- Execute local and national PR strategies; communicating with press and organising events

The ideal candidate:

We're more interested in the type of person you are than what's on your CV, although we do have an idea of what the perfect candidate will look like:

- University graduate with some experience in (digital) marketing and/or communications
- A 'do-er' – a self-starter with a strong work ethic who relishes a challenge
- Hard-working, trustworthy and committed, taking accountability for the tasks at hand and working with respect, integrity, openness and honesty
- Hands on experience with video and design is a plus
- Excellent writing (English) and solid communication skills
- Flexible and creative with a passion for technology and making things happen

What we offer:

- Competitive compensation package, based on experience
- A challenging position with lots of room for growth and support for personal and professional development
- An international environment, with colleagues from 6 countries (and counting) and scope for flexible working as well as travelling abroad
- You get to be part of one of the world's most promising start-ups with a team of intelligent, international co-workers all on a mission to reduce food waste globally

To apply please complete the application in the link below. Applications received through Indeed's application portal will not be considered.

<https://podio.com/webforms/19212216/1293420>