



Brand Ambassador

Industry: Food tech startup

Location: London, Leeds, Brighton, Newcastle, Manchester, Cardiff, Liverpool, Birmingham

Start date: ASAP

Time commitment: 5+ hours per week (initially voluntary with potential for permanent position for right candidate)

Do you hate seeing good grub being thrown in the bin? Are you a hands-on, practical people-person who relishes the challenge of getting their hands dirty in an exciting food tech startup? Are you a lively personality that's confident in speaking to others and representing an innovative, dynamic global brand? Then a Brand Ambassador position with Too Good To Go could be right up your street.

Too Good To Go is a social enterprise dedicated to reducing food waste in the catering industry. We connect businesses with surplus food to customers who can collect it for a reduced price just before closing time. Since launching, we've rescued over 13000 meals that were destined for the bin across three UK cities. Now we're looking for the right people to help us grow our presence in and around University campuses across the country.

We need lively, bubbly, friendly personalities to get involved in our movement initially on a part-time basis. We're looking for quirky personalities and flexible people who understand the importance of pushing our community-orientated brand in an accessible, friendly and inviting way face-to-face on University campuses across the country.

Key Responsibilities:

- Building and developing the TGTG brand offline
- Coordinating University marketing campaigns, working closely with our co-founders
- Engaging and encouraging the student population to use the TGTG app
- Developing and participating in TGTG's Pay-It-Forward food redistribution project

You'll be:

- Passionate about working towards putting an end to food waste, protecting our planet and combating inequality
- A self-starter and effective communicator keen to grow and develop yourself
- A quick learner and forward-thinker, with fresh ideas on how to engage our growing base of student users

This is an opportunity not to be missed in an exciting and disruptive technology social enterprise that truly has the potential to become a major player in the constantly growing food takeaway industry. To apply, please send your CV and a 45-second video outlining why you're the perfect fit for the role to chris@toogoodtogo.co.uk.